

COLIN BAYER WEB DEVELOPER

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If you're looking to add a motivated, talented and experienced developer with leadership skills to your team, I just might fit the bill.

EXPERIENCE

VELOWERKS / LEAD FRONT-END WEB DEVELOPER

Remote / October 2016- Present

Front-end developer for blossoming agency based in the SF Bay Area. Works closely with both partner agencies and clients to scope new needs, develop and maintain sites, and improve processes. Close integration with back-end and systems engineering team to help streamline processes on inherited projects. Helps establish developer workflow and protocol.

EPSILON / LEAD FRONT-END WEB DEVELOPER

San Francisco, CA - Remote / January 2013 - April 2017

Lead front-end developer for American Express B2B websites for 2 years. Lead teams of front- and back-end developers on projects in an agile scrum environment. Facilitated and documented standards on Github developer flow and deployment workflow. Contributed to front-end resource toolkit by developing plugins, code snippets, and writing department standards and documentation. Wrote detailed documentation and lead trainings on how to use CMS for both marketing employees at American Express and off-shore content-entry & development teams. Helped establish department standards for front-end builds and templating using Gulp Web App to be handed off to back-end teams. Worked on front-end projects for Unilever, American Express, Chevron, NY Life, YouTube, FedEx, and others.

GYRO / SENIOR WEB DEVELOPER

San Francisco, CA / April 2012 - January 2013

Lead developer on all web projects for the agency's SF office, including advertising and campaign work for Ryder, VMWare, Quantum, Savvis, and Varian based on Zend PHP Framework. Consulting and directing both information architecture and wireframing of web projects. Contributed to creative pitches by generating campaign ideas and mocking up and prototyping spec work. Maintenance of campaign sites.

88 BRAND PARTNERS / SENIOR WEB DEVELOPER

Chicago, IL / February 2010 - March 2012

Built and maintained PHP/MySQL and WordPress-based sites. Configured Apache web servers on both UNIX and Mac OSX boxes. Built email blast / invite management tool for a private event in PHP/MYSQL. Created web-based FTP file server for client use. Built custom-made CMS for a client's internal asset site. Handled most digital aspects of advertising (web development, maintenance, banner ad development) for Discover Card, NorthShore University HealthSystem, First Internet Bank, and others. Served as an overall digital resource for the agency.

VISIBLE / WEB DEVELOPER

Chicago, IL / March 2009 - February 2010

Built and maintained PHP/MySQL sites. Worked on developing processes for a growing company. Built secure customized shopping cart system using the PayPal API. Used SVN for version control on projects with multiple developers.

LISA P. MAXWELL / WEB DEVELOPER

Chicago, IL / March 2008 - July 2010

Built and maintained a PHP/MySQL-driven custom advertisement creator that interfaced with a 3rd party back end. Developed and maintained a streaming video corporate site featuring chat functionality using Adobe Flash. Performed everyday IT and server tasks for entire agency.

INFOMERCIAL.TV / WEB DEVELOPER & DESIGNER

Venice, CA / May 2006 - March 2008

Responsible for integrating design compositions into both static and dynamic functional websites. Integrated in-house E-Commerce system into self-hosted sites. Designed single and multiple page E-Commerce sites with an emphasis on enticing the customer with strong call to action visuals. Implementing streaming video seamlessly into site designs using streaming Flash.

BIG FISH COMMUNICATIONS / WEB DEVELOPER & DESIGNER

Brookline, MA / April 2004 - April 2006

Designed and built XHTML and PHP-based websites for a variety of clients in the Boston area. Integrated a front-end design into a 3rd party backend system. Trained interns and designers on basics of writing HTML for emails and landing pages. Participated in client status and presentation meetings. Wrote site audits and recommendations for website proposals. suggestions and proposals for redesign. Developed new initiatives in client relations and project management.

References for above available upon request.

SKILLS

PROFICIENCIES

Handcoded HTML5 / CSS3 / SCSS / JavaScript
JS Libraries such as JQuery, Angular, React
FE Templating / Builds using Node / Gulp / Grunt / WebPack
WordPress Theme customization
Training, Standards & Documentation
UX / UI Audits
Working closely with Back End developers
Writing ADA compliant code & performing compliance audits of existing sites

TECHNOLOGIES

Sitecore 6.6 - 8 ★★★★★
Wordpress ★★★★★
Version Control (GIT, SVN) ★★★★★
HTML ★★★★★
CSS ★★★★★
JavaScript ★★★★★
React ★☆☆☆☆
AEM ★☆☆☆☆

★★★★★ GURU STATUS
★★★☆☆ SOLID AS A ROCK
★★☆☆☆ SOME EXPERIENCE

PORTFOLIO

For freelance work samples, visit ico-ya.com.

For other work samples, visit colinbayer.com.

Writing & documentation samples provided upon request.

EDUCATION

SITECORE / CERTIFICATE: FRONT-END DEVELOPER

Mill Valley, CA / June 2013

Standard 2-day certificate for Front-End developers, offered at Sitecore offices.

DEPAUL UNIVERSITY / CERTIFICATE: RUBY ON RAILS

Chicago, IL / December 2011

Covered everything from the fundamentals of Ruby, MVC principals, deployment, test-driven development, gems & plugins, and more.

NEW ENGLAND INSTITUTE OF ART / BS: MULTIMEDIA & WEB DESIGN

Brookline, MA / Winter 2002 - Winter 2005

3.8 Cumulative G.P.A. Recipient of Highest Honors award for graduating class.

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